

Stop Mastering Start Marketing!

A Roadmap to Getting Your Business Noticed in a Fast, Fun, Easy Way

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Julissa Fernandez shows small business owners how to position themselves as experts thru the use of effective marketing and publicity tactics. She tells small businesses it's more about marketing than mastery.

WHAT:

On Tuesday, June 30th 2009, Business Marketing and Publicity expert Julissa Fernandez will show small business owners and solo-preneurs how to maximize their business exposure and grow their network by focusing on effective marketing and low cost, even no cost publicity tactics.

WHO:

Event creator and presenter Julissa Fernandez of Synergy Communications, Inc. says: "The rules of the game have changed. Business success is about not just being the expert in what you do but in how you market yourself and expose yourself consistently. It is what will determine if you survive these times and succeed in the long haul. In today's business world, it's more about the marketing than the mastery. "

Participants will receive a step by step business positioning blueprint they can start executing immediately.

Event partners include Picture Perfect Planning and The Blue Hotel.

WHEN: Tuesday June 30th, 4 p.m. to 6 p.m.
Happy Hour after the workshop.

WHERE: The Blue Hotel 5300 NW 87 Ave. Miami, FL 33178

WEBSITE: For more information, visit:

<http://www.synergycommunication.net/workshops.aspx>

MEDIA: To see what businesses are doing to thrive (not just survive!) the recession, call or email Julissa Fernandez julissa@synergycommunication.net 888-315-6155