

Stop Mastering Start Marketing!

A Roadmap to Getting Your Business Noticed in a Fast, Fun, Easy Way

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The interactive workshop giving solo-professionals the 411 on marketing themselves effectively is back! This time in two cities!!

Julissa Fernandez shows solo-professionals in Miami and New York City how to position themselves as experts thru the use of effective marketing and publicity tactics. She tells small businesses it's more about marketing than mastery.

WHAT:

The successful workshop is back. This time in two cities: Miami and New York City. Business Marketing and Publicity expert Julissa Fernandez will show small business owners and solo-professionals in both cities how to maximize their business exposure and grow their network by focusing on effective marketing and low cost, even no cost publicity tactics.

WHO:

Event creator and presenter Julissa Fernandez of Synergy Communications, Inc. says: "The rules of the game have changed. Business success is about not just being the best at what you do but in how you market yourself and expose yourself consistently. It is what will determine if you survive these times and succeed in the long haul. In today's business world, it's more about the marketing than the mastery."

WHEN:

Wednesday September 16, 2009 **7 p.m. to 9 p.m.** in Miami
Monday, September 28, 2009 **7 p.m. to 9 p.m.** in New York City

WHERE:

The Blue Hotel 5300 NW 87 Ave. Miami, FL 33178
Park Central Hotel 870 7th Ave. New York, NY 10019

WEBSITE: For more information, visit:

<http://www.synergycommunication.net/workshops.aspx>

MEDIA: To see what businesses are doing to thrive (not just survive!), call or email Maria at prmedia@synergycommunication.net or call 888-315-6155